



To grow your franchise across the US
**Think national.
Act local.**

FRANCHISE & FINANCING EXPO

Atlanta

Boston

North Texas

Produced By:
MFV
expositions





Sponsored By:
IFA 
INTERNATIONAL FRANCHISE ASSOCIATION

Franchising[™]
Building local businesses,
one opportunity at a time.



Special Arrangement for Southeast Franchise Forum Members

ATLANTA
FRANCHISE & FINANCING EXPO
SATURDAY & SUNDAY |
MAY 2-3, 2009
Cobb
Galleria
Centre

The Southeast Franchise Forum has made arrangements for special incentives to its members who wish to exhibit in the Atlanta Franchise & Financing Expo taking place May 2nd & 3rd at the Cobb Galleria.

-  The Franchise & Financing Expo offers you the advantage of meeting face-to-face with prospective franchisees who have taken steps to qualify their interest and financial capacity for purchasing a franchise.
-  43%, on average, have liquid capital in excess of \$100K to invest in a franchise.
-  10% are liquid from \$500K to well over \$1,000,000.
-  A massive advertising campaign, designed to target the best prospects in the market, consisting of TV (NBC, CBS, FOX, ABC affiliates), Radio, Newspaper, Print, E-mail, and Web-site advertising.

Southeast Franchise Forum members will receive:

-  A 5% discount on space rates. (This is on top of the 10% IFA Member and/or Multi-Show discounts for qualifying exhibitors.)
-  Free Web-link, a \$250.00 value. Important for prospects to contact you and get information before attending the event.

Reserve Your Space Today! and take advantage of these SEFF incentives.
Call Rick Brunsman - 407-310-4168 or E-mail: rbrunsman@mfvexpo.com

ATLANTA
FRANCHISE & FINANCING EXPO

BOSTON
FRANCHISE & FINANCING EXPO

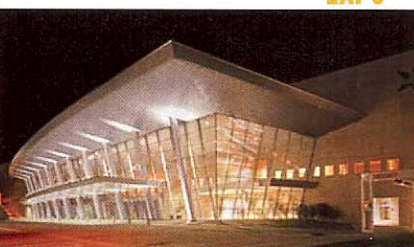
NORTH TEXAS
FRANCHISE & FINANCING EXPO



May 2-3, 2009
Cobb Galleria Centre



June 6-7, 2009
Hynes Convention Center



Nov. 21-22, 2009
Dallas Convention Center